

# 2024 National Competitiveness Forum



**Compete.**

Council on  
Competitiveness

## **RECEPTION & GALA DINNER**

December 2

6:00–7:00 p.m. Reception

7:00–9:00 p.m. Gala Dinner

## **NATIONAL COMPETITIVENESS FORUM**

December 3

8:30 a.m.–3:00 p.m.

Willard InterContinental Washington D.C.

1401 Pennsylvania Avenue NW

Washington, DC 20004

[washington.intercontinental.com](http://washington.intercontinental.com)

## **Sponsorship Opportunities**

On December 2–3, 2024, the Council on Competitiveness (Council) will gather C-suite leaders from American industry, academia, research and labor for the Gala Dinner and National Competitiveness Forum in Washington, D.C.

The United States faces an unprecedented global challenge: the erosion of our globally distinct innovation edge. Other nations and regions have learned from the best and are developing their own differentiated innovation ecosystems to drive productivity growth and prosperity.

In the face of this new reality, what must the United States do to:

- Ensure it develops and deploys at scale—and captures its share of value from—the next wave of global innovation?
- Produce and consume sustainably in a world characterized by turbulence, transition and transformation?
- Build a robust, diverse, inclusive, and innovation-oriented workforce for the future?
- Optimize every region of the country to engage in and contribute to the national innovation ecosystem?

### SPONSORSHIP LEVELS AND BENEFITS

DINNER CO-HOST	PREMIER	FOUNDER
<p><b>\$125,000</b></p> <ul style="list-style-type: none"> <li>• Speaking role for C-suite executive at the dinner and forum</li> <li>• Company listed as Dinner Co-host in invitation and dinner program</li> <li>• Named sponsor at forum; breakfast, lunch and networking breaks</li> <li>• Recognition as Dinner Co-host with logo in printed materials, on-site signage, at the dinner and on the event Web page</li> <li>• Complimentary membership for the CEO in the Council for one year</li> <li>• Recognition on the Council website home page carousel for three months in 2025</li> <li>• Recognition in the Council e-newsletter for three months in 2025</li> <li>• Dedicated social media recognition leading up to or following the NCF (X and LinkedIn posts)</li> <li>• Dinner: One premium table for 12, plus two seats at one of the head tables</li> <li>• Forum: Complimentary registration for 14</li> </ul>	<p><b>\$100,000</b></p> <ul style="list-style-type: none"> <li>• Speaking role for C-suite executive at the dinner and forum</li> <li>• Named sponsor at forum; breakfast, lunch and networking breaks</li> <li>• Recognition with logo in printed materials, on-site signage, video/slide show at the forum and on the event Web page</li> <li>• Complimentary membership for the CEO in the Council for one year</li> <li>• Recognition in the Council e-newsletter for one month in 2025</li> <li>• Dedicated social media recognition leading up to or following the NCF (X and LinkedIn posts)</li> <li>• Dinner: One premium table for 12, plus two seats at one of the head tables</li> <li>• Forum: Complimentary registration for 14</li> </ul>	<p><b>\$75,000</b></p> <ul style="list-style-type: none"> <li>• Speaking role for C-suite executive at the forum</li> <li>• Named sponsor at forum; breakfast, lunch and networking breaks</li> <li>• Recognition with logo in printed materials, on-site signage, video/slide show at the forum, and on the event Web page</li> <li>• Dinner: One premium table for 10, plus one seat at one of the head tables</li> <li>• Forum: Complimentary registration for 11</li> </ul>

The 2024 National Competitiveness Forum will gather U.S. private and public sector leaders at a critical moment of change and transition to share a new innovation call to action, providing a powerful set of recommendations to: confront and overcome critical challenges facing the U.S. innovation engine; create momentum to outpace the rest of the world in innovation capacity, capability and competitiveness; and develop new-to-the-world efforts to launch and scale innovation-based research, businesses and ventures in the United States.

Support the Council's 2024 annual events and take advantage of an unparalleled branding opportunity to showcase your organization to an audience of top leaders from American business, academia, labor, science and government organizations. Join us in spearheading the advancement of U.S. competitiveness, innovation and economic growth.

Your generous sponsorship will support the overarching Council goal to enhance U.S. productivity and create opportunity for all Americans to succeed in an increasingly globalized world. It will enable the Council to do further research, engage more experts, and bring more stakeholders together to develop and implement an agenda that will set the country on a road to increased prosperity and economic growth.

CHAIRMAN	PRESIDENT	BENEFACTOR	PATRON
<p><b>\$50,000</b></p> <ul style="list-style-type: none"> <li>• Speaking role for C-suite executive at the forum</li> <li>• Named sponsor at forum; breakfast, lunch and networking breaks</li> <li>• Recognition with logo in printed materials, on-site signage, video/slide show at the forum, and on the event Web page</li> <li>• Dinner: One table for 10, plus one seat at one of the head tables</li> <li>• Forum: Complimentary registration for 11</li> </ul>	<p><b>\$25,000</b></p> <ul style="list-style-type: none"> <li>• Named sponsor at forum and networking breaks</li> <li>• Recognition with logo in printed materials, on-site signage, video/slide show at the forum, and on the event Web page</li> <li>• Dinner: Table for 10</li> <li>• Forum: Complimentary registration for 10</li> </ul>	<p><b>\$15,000</b></p> <ul style="list-style-type: none"> <li>• Named sponsor at forum</li> <li>• Recognition with logo in printed materials, on-site signage, video/slide show at the forum, and on the event Web page</li> <li>• Dinner: Six seats</li> <li>• Forum: Complimentary registration for six</li> </ul>	<p><b>\$10,000</b></p> <ul style="list-style-type: none"> <li>• Named sponsor at forum</li> <li>• Recognition with logo in printed materials, on-site signage, video/slide show at the forum, and on the event Web page</li> <li>• Dinner: Four seats</li> <li>• Forum: Complimentary registration for four</li> </ul>

The Council is a 501(c)(3) organization (Federal Tax Identification Number: 52-1872849) registered in the District of Columbia, USA. A portion of your sponsorship contribution will be tax deductible.



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## CONTACT

For more information or to confirm your sponsorship for the Gala Dinner and National Competitiveness Forum, please contact:

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## ABOUT THE COUNCIL ON COMPETITIVENESS

For nearly four decades, the Council on Competitiveness (Council) has championed a competitiveness agenda for the United States to attract investment and talent, and spur the commercialization of new ideas.

While the players may have changed since its founding in 1986, the mission remains as vital as ever—to enhance U.S. productivity and raise the standard of living for all Americans.

The members of the Council—CEOs, university presidents, labor leaders and national lab directors—represent a powerful, nonpartisan voice that sets aside politics and seeks results. By providing real-world perspective to Washington policymakers, the Council's private sector network makes an impact on decision-making across a broad spectrum of issues—from the cutting-edge of science and technology, to the democratization of innovation, to the shift from energy weakness to strength that supports the growing renaissance in U.S. manufacturing.

The Council's leadership group firmly believes that with the right policies, the strengths and potential of the U.S. economy far outweigh the current challenges the nation faces on the path to higher growth and greater opportunity for all Americans.