

# Compete Connect

August 2023 Edition

### From the CEO's Desk



Deborah L. Wince-Smith
President and CEO
Council on Competitiveness

With the dog days of summer upon us, the Council's work has heated up. We are building a very exciting program for our December 14-15, 2023 National Competitiveness Forum and we look forward to welcoming our members and community to Washington, D.C. this winter. More to come on this in our upcoming newsletters.

I am also excited to announce two updates. First, at the recent Summer Board and Executive Committee meeting, we announced an exciting update to the Council's work in the area of advanced computing. The Advanced Computing Roundtable is now the Alliance for Transformational Computing in recognition of the foundational role of computing power to critical technologies from AI to quantum.

Second, building on the Council's history in sharing critical competitiveness data and analysis, we are pleased to announce a special partnership with Keybridge Research to systematize and amplify our newsletter's "Insights" section. I encourage you to check out this month's first feature, and I look forward to your thoughts.

### DECEMBER 14-15, 2023: SAVE THE DATE AND PLAN TO JOIN THE 2023 NCF!

Participate in the Council's 2023 National Competitiveness Forum (NCF). The Council will host both the Gala Dinner on December 14 and the NCF on December 15 at the Salamander Hotel in Washington, D.C.

Stay tuned for a formal invitation and more details on this premier event, including sponsorship opportunities. To learn more, contact Council EVP Chad

Evans: cevans@compete.org



#### News

# The Advanced Computing Roundtable is now the Alliance for Transformational Computing

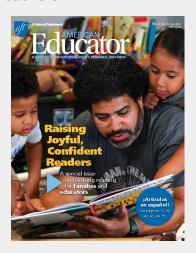
Building on over two decades of history and impact, the co-chairs of the Advanced Competing Roundtable endorsed a rebranding and refocusing the group, which is now called The Alliance for Transformation Computing (ATC), in their work leveraging U.S. leadership in computing for competitiveness advantage. The ATC is an acknowledgement that computing power and capabilities will drive U.S. competitiveness and productivity in the coming decades. From AI to quantum to 6G, computing is transforming the competitiveness landscape. The ATC will focus on dual mission of advocating for U.S. leadership at the leading edge of computing while also endorsing greater access to current capabilities across the country. For more information on the ATC and its areas of policy focus, please visit the updated website.

And for information on how to join and support the ATC's work, please contact Council Senior Advisor Bill Bates at bbates@compete.org

### New Resources for Students, Families and Teachers from the American Federation of Teachers



Randi Weingarten AFT President



American Educator Fall 2023

AFT President Randi Weingarten is on her "Back to School" tour highlighting AFT's recently released *American Educator Fall 2023* magazine. The latest edition is focused on AFT-developed resources to increase literacy, lessen feelings of loneliness, bolster comprehension and understanding, improve writing skills, write and speak in two or more languages, etc.

Find the magazine here. If you would like to receive a free box of 50 editions, order here.

### TLSI Leaders Amplify the Need for Greater Federal Commitment to Agriculture Research

Dr. David Rosowsky, Vice President for Research at Kansas State University, and Dr. Peter Dorhout, Vice President for Research at Iowa State University, both members of the Technology Leadership & Strategy Initiative, argue in a recent op-ed that the agriculture research facilities in America's land-grant universities are in "dire need of upgrades and expansions, with many of the buildings at leading research universities dating back to the 1950s and 1960s." Upgrades are lagging far behind investments in other disciplines critical to U.S. innovation and competitiveness. The document a nearly \$12 billion deferred maintenance obligation in the nation's agriculture teaching and research facilities.

Read the op-ed here.

# The New 2023 National Intelligence Strategy Outlines Major Goals for the Intelligence Community

The Director of National Intelligence has released a new strategy including directions on how to navigate the next four years and addressing a range of key issues including the centrality of strategic competition between the United States, China and Russia; the growing importance of resilient emerging technologies and supply chains; the increasing influence of sub-national and non-state actors; tackling challenges that stem from shared global challenges; etc.





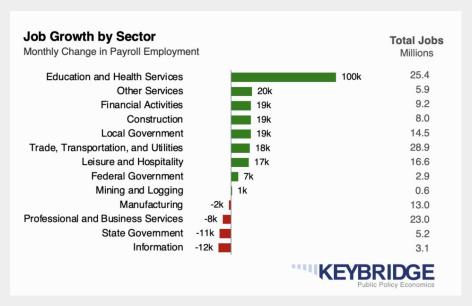
#### The Pentagon Launches a Generative Al Task Force

Defense One reports on the formation of Task Force Lima, a new task force at the U.S. Department of Defense, posed to "assess, synchronize, and employ generative artificial intelligence (AI) across the Department." Early assessment by Craig Martell, the Defense Department's chief digital officer, notes that "much is still up in the air." Nonetheless, he notes a primary objective will be to find a "set of use cases, internally to the department, where we believe that generative AI can help us do our job and where the dangers, the difficulty of generative AI can be mitigated."

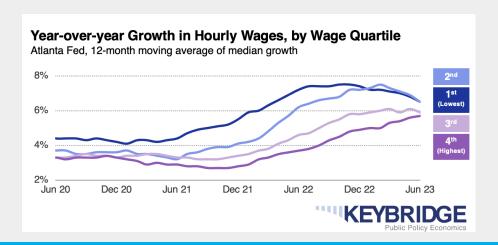
Read the article to learn more here.

# Council Insights: Presented in Partnership with Keybridge Research

July's employment report continued to show healthy job growth, though the numbers came in somewhat weaker than expected. The U.S. labor market gained 187,000 jobs during the month, but May and June's figures were revised downward by a combined 49,000 jobs. July's growth was driven by the addition of 63,000 jobs in health care, offsetting contractions in sectors such as information and professional & business services.



Meanwhile, nominal wage growth is easing and job openings stayed flat from May to June at 9.6 million. Signs continue to point to a still-tight, strong labor market but continued cooling can be expected in coming months, especially as the effects of the Fed's latest rate hike start to kick in.



New to the Community



Dr. Susan Hubbard
Deputy Laboratory Director for Science & Technology
Oak Ridge National Laboratory
(TLSI)

#### International

### November 12-14, 2023: Join the GFCC Global Innovation Summit in Doha, Qatar

Our sister organization, the Global Federation of Competitiveness Councils (GFCC), will host its annual Global Innovation Summit in Doha, Qatar, from November 12 to 14 this year. Under the theme *Shape Tomorrow: Innovate the Sustainable Future*, the summit will discuss how businesses, governments and universities can tap into the sustainability opportunity to boost economic prosperity while safeguarding the planet and mitigating the impacts of climate change.

For three days, global leaders will participate in insightful panels and fireside chats exploring the vital connections between innovation and sustainability. The Summit will also offer unique site visits to innovation hotspots, start-up incubators, higher education institutions, policy organizations, heritage sites and cultural institutions in Doha. For more information, contact Council EVP, Chad Evans <a href="mailto:cevans@compete.org">cevans@compete.org</a> and check out <a href="mailto:gis2023.thegfcc.org">gis2023.thegfcc.org</a>



The Council On Competitiveness | 900 17th St. NW, Suite 700, Washington, DC 20006

Unsubscribe wwadmin@compete.org

Sent bydeborahws@compete.orgpowered by

