



National Commission on Innovation & Competitiveness Frontiers **Mountain West Innovation Summit**

June 21-22, 2022
University of Wyoming, Laramie, WY

The Future of Finance

Date: June 22, 2022

Time: 1:00-1:30pm Mountain

Venue: Marian H. Rochelle Gateway Center

Room: Gateway Salons C/D - plenary

Registration: On-the-ground registration and photo release signing for the Summit will take place in the Gateway Center foyer.

INTRODUCTION

Mr. Bill Bates

Senior Advisor

Council on Competitiveness

“FUTURE OF FINANCE SPEAKER”

Professor Steve Lupien

Director of the Center for Blockchain and Digital Innovation

University of Wyoming

Dr. Ali Nejadmalayeri

John A. Guthrie Endowed Chair of Banking and Financial Services, University of Wyoming

Mr. Rich Brown (confirmed attendance, co-chair role to be confirmed)

Senior Vice President, Bank of America

GENERAL INFORMATION

- Press may be in the room or online. As such, please keep in mind your comments as they may be quoted.
- The Summit will be recorded and photographed – we will ask all participants to sign a simple release to use images upon registration.
- Images and audio will be used in the production of a post-Summit summary report.
- Dress code for the Summit – including the reception and dinner on the 21st – is business casual.

PROGRAM FORMAT AND DYNAMICS

The purpose of the “FUTURE OF...” sessions is for key sectoral leaders/experts to provide a TED-talk style presentation on a cutting-edge topic. Think: evocative, provocative, educational remarks – aligned to the themes of the Mountain West Innovation Summit, as well as the Council on Competitiveness “[National Commission on Innovation and Competitiveness Frontiers](#)” – to enlighten and inspire Summit participants.

- “FUTURE OF...” speakers can sit in the “main audience” – the emcee or will call you up to stage when time.
- **The total time allocated to each “FUTURE OF...” speaker is 8 minutes maximum, like a TED talk. Each “theme” will have 2 speakers in a 30-minute window to provide cushion.**
- The Summit is being designed as mostly-PowerPoint-free event. HOWEVER, we are making an exception for “FUTURE OF...” speakers. OUR ASK – if you will use a PowerPoint, please email to Chad Evans and Yasmin Hilpert (cevens@compete.org; yhilpert@compete.org) 24 hours in advance to pre-load and test; AND to bring a back-up on a jump drive.
- There will be no Q&A with the audience – unless there is time available – at the discretion of the emcee. Should there be time, the emcee will be poised to return to stage and manage a short Q&A session with the “FUTURE OF...” speakers and the plenary audience for remaining minutes in the session (audience members will have access to roaming microphones – and the emcee would ask audience members to identify themselves when asking a question).
- At the conclusion of the session, the “introducer”/emcee will thank the “FUTURE OF...” speakers – and at that point, they are free to return to their seats in the plenary audience.

KEYNOTERS' ROLES

- The “FUTURE OF...” speaker is requested to provide an 8-minute maximum, thought-provoking, personal/organizational response to the proposed session theme – as well as the themes of the Mountain West Innovation Summit and the Council on Competitiveness “[National Commission on Innovation and Competitiveness Frontiers](#).”
- PowerPoint slides or other graphics may be used – please see above about transmission of slides in advance of the Summit.
- The Summit organizers request the keynoter to **provide by Monday, June 13th a title/general theme** of remarks.
- A biography of the keynoter will be provided in the Summit program materials.

SPEAKER BIOS



Mr. Bill Bates
Senior Advisor
Council on Competitiveness

Bill Bates is a Senior Advisor to the Council on Competitiveness. He was previously an Executive Vice President with the Council and the founding Executive Director of the Global Federation of Competitiveness Councils. He has led multi-year initiatives to explore the economic opportunity for advanced manufacturing in the United States and the development of a national cyber security agenda. Bill was also the chief architect of the Council's National Competitiveness Forum (NCF), the annual C-suite conversation that sets a pro-growth agenda for the U.S. policymakers. He is a frequent speaker both nationally and internationally on a range of competitiveness and innovation topics from education to technology policy to advanced manufacturing.

Since 2019, Bill has led the Council's University Leadership Forum to draw greater attention to higher education's role in U.S. competitiveness from leadership in game changing technologies to the development of the next generation of entrepreneurs.

As the first Executive Director of the Global Federation of Competitiveness Councils (GFCC), Bill helped establish and build a network of more than 30 competitiveness councils from around the world. He managed the Council's role as secretariat to the GFCC, oversaw membership engagement and outreach and directed the development of annual policy reports, including Best Practices in Competitiveness Policy.

He previously served as Director of Government Relations for the United States Telecom Association. Prior to that, he was Chief of Staff and Legislative Director to House Commerce Committee member, U. S. Congresswoman Anna Eshoo (D-CA) where he advised the Congresswoman on a wide range of technology issues including telecommunications, biotechnology and intellectual property. Before joining Ms. Eshoo, he was an Associate with the Washington, DC-based public affairs company, Cassidy & Associates.

He holds a master's degree in government from Johns Hopkins University and a bachelor's degree in government and History from Cornell University. In his spare time, he runs ultramarathons and is a member of the Marine Corps Marathon Runners Club, having completed the race seven times.



Mr. Rich Brown (confirmed attendance, co-chair role TBD)
Senior Vice President, Bank of America

Rich Brown serves as senior vice president in the Global Environmental Group at Bank of America. The group is responsible for all environmental sustainability for the company, which includes strategic direction for business activities such as climate finance, operational initiatives, employee programs, corporate policy and governance, philanthropy and supporting the United Nations Sustainable Development Goals. In that role, Brown is responsible for environmental business development, marketing initiatives, managing the bank's partnerships with national and international environmental organizations, and Bank of America's My Environment employee engagement program. He is a 28-year veteran of Bank of America. Prior to joining Bank of America, Brown was legislative aide to then-Congressman (now U.S. Senator) Ron Wyden. Brown earned a bachelor's degree in political science from the University of Oregon. Bank of America is a founding member of the Strategic Energy Alliance at Stanford.



Professor Steve Lupien

Director of the Center for Blockchain and Digital Innovation
University of Wyoming

Steve Lupien is an accomplished executive with over 30 years of cross-functional leadership experience in industry-diverse public, private, and NFP organizations, spanning high technology, consumer packaged goods, and business services. He was also the founder and advisor for The Digital Asset Trade Association (DATA), the leading advocacy group for Distributed Ledger Technology. Mr. Lupien helps to shape public policy issues to support the growth of digital assets (utility/consumer/security), smart-contracts, digital currencies and the new token economy. His most recent project, Beefchain, whose mission is to create a new “rancher-centric” supply chain utilizing blockchain technology to recapture the value now realized by third-party feedlots and processors.



Dr. Ali Nejadmalayeri

John A. Guthrie Endowed Chair of Banking and Financial Services, University of Wyoming

Ali Nejadmalayeri, Ph.D., CFA holds the John A. Guthrie Chair in Banking and Financial Services at the College of Business of the University of Wyoming. Prior to joining UW, he held the ONEOK Chair in Finance and Jay and Fayenelle Helm Professorship in Business at Spears School of Business of Oklahoma State University. Concurrently, he was also the finance Ph.D. program director. Between 2001 and 2006, he was an assistant professor of finance and the finance area coordinator at the College of Business Administration of the University of Nevada-Reno. He has taught a wide range of undergraduate and graduate (MBA and doctoral) finance courses about bank management, markets and institutions, portfolio management, investment theory, and corporate finance. He coached OSU's trading team. He was the faculty advisor to student-managed fund at the University of Nevada-Reno. His teaching efforts have earned him a number of nominations for best teacher awards over the years. Just before joining the University of Wyoming, he won the coveted "2017 Merrick Foundation Teaching Award on the American Free Enterprise System" at OSU.

Nejadmalayeri has published in major finance and economics journals, including the Review of Finance, the Journal of Business, the Journal of Banking and Finance, the Journal of Corporate Finance, the Journal of Real Estate Finance and Economics, and the Journal of the Academy of Marketing Science. His recent published research deals with the interaction of corporate decisions (taxes, advertising, etc.) and the corporate bond pricing. His research has been recognized with numerous awards and accolades including Spears Poole Research Award (2012, 2013, 2015), McGraw-Hill/Irwin Distinguished Paper Award MBAA 2005, and Nevada Alpha Chapter of BETA GAMMA SIGMA 2003 Researcher of the Year Award. the most recent being the prestigious "2016 OSU-Tulsa President's Outstanding Researcher of the Year" award. Nejadmalayeri currently serves as an associate editor for Global Finance Journal ("A" ranked in the Australian Business Deans Council (ABDC) Journal Quality List).

Nejadmalayeri holds a Ph.D. in Finance from the University of Arizona, an M.B.A. degree from Texas A&M University and, a Bachelor of Science degree in Electrical Engineering from the University of Tehran. PhD, University of Arizona
MBA, Texas A&M University-Kingsville
BSc, University of Tehran