



---

## National Commission on Innovation & Competitiveness Frontiers **Mountain West Innovation Summit**

June 21-22, 2022  
University of Wyoming, Laramie, WY

---

### **The Future of Place-Based Innovation**

Date: June 22, 2022

Time: 2:00pm-2:30pm Mountain

Venue: Marian H. Rochelle Gateway Center

Room: Gateway Salons C/D - plenary

Registration: On-the-ground registration and photo release signing for the Summit will take place in the Gateway Center foyer.

#### **INTRODUCTION**

**The Hon. Deborah L. Wince-Smith**  
President & CEO  
Council on Competitiveness

#### **“FUTURE OF PLACE-BASED INNOVATION SPEAKER”**

**Dr. Sally Morton**  
Executive Vice President, Knowledge Enterprise  
Arizona State University

**Dr. Dan McCoy**  
Director  
Wyoming Outreach, Recreation, Tourism, and Hospitality Initiative

## GENERAL INFORMATION

- Press may be in the room or online. As such, please keep in mind your comments as they may be quoted.
- The Summit will be recorded and photographed – we will ask all participants to sign a simple release to use images upon registration.
- Images and audio will be used in the production of a post-Summit summary report.
- Dress code for the Summit – including the reception and dinner on the 21<sup>st</sup> – is business casual.

## PROGRAM FORMAT AND DYNAMICS

The purpose of the “FUTURE OF...” sessions is for key sectoral leaders/experts to provide a TED-talk style presentation on a cutting-edge topic. Think: evocative, provocative, educational remarks – aligned to the themes of the Mountain West Innovation Summit, as well as the Council on Competitiveness [“National Commission on Innovation and Competitiveness Frontiers”](#) – to enlighten and inspire Summit participants.

- “FUTURE OF...” speakers can sit in the “main audience” – the emcee or will call you up to stage when time.
- **The total time allocated to each “FUTURE OF...” speaker is 8 minutes maximum, like a TED talk. Each “theme” will have 2 speakers in a 30-minute window to provide cushion.**
- The Summit is being designed as mostly-PowerPoint-free event. HOWEVER, we are making an exception for “FUTURE OF...” speakers. OUR ASK – **if you will use a PowerPoint, please email to Chad Evans and Yasmin Hilpert ([cevans@compete.org](mailto:cevans@compete.org); [yhilpert@compete.org](mailto:yhilpert@compete.org)) 24 hours in advance to pre-load and test; AND to bring a back-up on a jump drive.**
- There will be no Q&A with the audience – unless there is time available – at the discretion of the emcee. Should there be time, the emcee will be poised to return to stage and manage a short Q&A session with the “FUTURE OF...” speakers and the plenary audience for remaining minutes in the session (audience members will have access to roaming microphones – and the emcee would ask audience members to identify themselves when asking a question).
- At the conclusion of the session, the “introducer”/emcee will thank the “FUTURE OF...” speakers – and at that point, they are free to return to their seats in the plenary audience.

## KEYNOTERS' ROLES

- The “FUTURE OF...” speaker is requested to provide an 8-minute maximum, thought-provoking, personal/organizational response to the proposed session theme – as well as the themes of the Mountain West Innovation Summit and the Council on Competitiveness “[National Commission on Innovation and Competitiveness Frontiers](#).”
- PowerPoint slides or other graphics may be used – please see above about transmission of slides in advance of the Summit.
- The Summit organizers request the keynoter to **provide by Monday, June 13<sup>th</sup> a title/general theme** of remarks.
- A biography of the keynoter will be provided in the Summit program materials.

## SPEAKER BIOS



### **The Hon. Deborah L. Wince-Smith**

President & CEO  
Council on Competitiveness

Deborah L. Wince-Smith is the president & CEO of the Council on Competitiveness, a coalition of CEOs, university presidents, labor leaders and national laboratory directors, committed to driving U.S. competitiveness. She has more than 20 years of experience as a senior U.S. government official, as the first Senate-confirmed Assistant Secretary for Technology Policy in the U.S. Department of Commerce and Assistant Director for International Affairs in the Reagan White House.

As a globally recognized leader and practitioner in competitiveness strategy, innovation policy, technology commercialization, and public-private partnerships, Ms. Wince-Smith has served and is a current member on numerous national and global advisory boards and committees, as a University Trustee, and as a director on public and private corporate boards.

She has served on the University of California's President Council for the National Laboratories, the Board of Governors of Argonne National Laboratory, the US Naval Academy Foundation, the Smithsonian National Board, as a Trustee of Lehigh University, member of the Advisory Committee of the US Export-Import Bank, UNICEF, the Secretary of State's International Economic Policy Committee, as Chair of the Secretary of Commerce's Strengthening America's Communities Initiative (SACI), Chair of the World Economic Forum's Global Agenda Council on Competitiveness, member of Malaysia's Global Science and Innovation Advisory Council (GSIAC), and as a Corporate Director of NASDAQ-OMX.

Currently, Ms. Wince-Smith serves as a Commissioner on the Council on Competitiveness National Commission on Innovation and Competitiveness Frontiers, the National Commission of the Theft of American Intellectual Property, a Council Member of the Japan Science, Technology, and Society Forum (STS), as a member of the Global Advisory Committees of the Japan Science and Technology Agency (JST) and the Delphi Economic Forum (DEF), the National Academies Strategic Council on Research Excellence, Integrity, and Trust, as Vice-Chair of the Trustees of the American College of Greece (ACG), the Strategic Research Advisory Committee of the University of Oklahoma, the advisory committee of Queen's Management School, Queen's University, Belfast, and as a Director of private technology companies in medical lasers, cybersecurity, and bio-therapeutics.

Ms. Wince-Smith graduated magna cum laude and Phi Beta Kappa from Vassar College and earned a Master's Degree in Classical Archaeology from King's College, Cambridge University. She received an Honorary Doctorate in Humanities from Michigan State University, an Honorary Doctorate of Public Administration from the University of Toledo, an Honorary Doctorate of Law honoris causa from the Queens University Belfast, an Honorary Doctorate of Humane Letters honoris causa from Worcester Polytechnic Institute and, most recently, an Honorary Doctorate of Public Service from the University of South Carolina.



**Dr. Sally Morton**

Executive Vice President, Knowledge Enterprise  
Arizona State University

Sally C. Morton is a statistician and the executive vice president of Arizona State University's Knowledge Enterprise. In that role, she advances the university's research priorities and drives corporate engagement, economic development, global initiatives, strategic partnerships, and technology transfer on behalf of the university.

Dr. Morton's career has spanned academia and industry. She most recently served as dean of the Virginia Tech College of Science and interim director of the Fralin Life Sciences Institute, also at Virginia Tech. She has also held leadership roles at the University of Pittsburgh, as chair of the Biostatistics Department; at RTI International, as vice president for statistics and epidemiology; and at the RAND Corporation

as head of the statistics group.

Dr. Morton is recognized globally in the use of data science in healthcare. She has a particular focus on patient-centered outcomes research: solving problems that patients themselves identify, to improve healthcare systems and allow patients, their families and providers make better health care decisions. She has been involved in projects across a wide range of topics, including healthcare quality, homelessness, mental health and substance abuse.

Her expertise as a statistician includes evidence synthesis, meta-analysis and patient-centered comparative effectiveness research. She was the 2009 president of the American Statistical Association (ASA) and 2013 chair of the statistics section of the American Association for the Advancement of Science (AAAS). She is a fellow of the ASA and of the AAAS, and an elected member of the Society for Research Synthesis Methodology and the International Statistical Institute (ISI).

Dr. Morton received a PhD in statistics from Stanford University, where she also earned master's and bachelor's degrees, and she holds an MSc in statistics from the London School of Economics.

Dr. Morton is a professor in the College of Health Solutions and the School of Mathematical and Statistical Sciences, and she holds the Florence Ely Nelson Chair. She joined ASU in February 2021.



**Dr. Dan McCoy**

Director

Wyoming Outreach, Recreation, Tourism, and Hospitality Center

Dan McCoy joined the Haub School in 2017 as Associate Lecturer and Degree Coordinator. He has extensive experience in the fields of outdoor leadership, education, and recreation. He ran the University of Wyoming Outdoor Program from 1999 to 2017, building it into a first-class resource for outdoor equipment rentals, outings, and trainings for UW students, staff, and faculty and overseeing the Half Acre Gymnasium climbing wall. As Assistant Director of Campus Recreation, starting in 2008, Dan oversaw aquatics, safety training, fitness programs, personal training, and facility operations. In addition, he was part of the planning team for an award winning \$31.5 million renovation and addition to Half Acre Recreation and Wellness Center.

Dan helped create the Outdoor Leadership Minor and the Outdoor Recreation and Tourism Management Degree in the Haub School. In addition, Dan has been an instructor for the UW Department of Kinesiology and Health, a board member of the Association of Outdoor Recreation and Education (AORE), a member of the City of Laramie Parks, Trails, and Recreation Master Plan Advisory Committee, and the Wyoming State Advocate for the Center for Outdoor Ethics, Leave No Trace. Prior to his time at UW, Dan worked for the Wilderness Institute in Missoula as a Field Instructor, Longacre Expeditions as a Course Director, and Sweet Briar College as the Outdoor Program and Student Activities Coordinator.