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## National Commission on Innovation & Competitiveness Frontiers **Mountain West Innovation Summit**

June 21-22, 2022  
University of Wyoming, Laramie, WY

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### **Summit Keynote – Day 2**

Date: June 22, 2022

Time: 9:00am – 9:45am Mountain

Venue: Marian H. Rochelle Gateway Center

Room: Gateway Salons C/D

Registration: on-the-ground registration and photo/image release completion is required at the Gateway Center's Foyer.

#### **INTRODUCTION**

**Mr. Gregory “Greg” P. Hill**  
President and Chief Operating Officer  
Hess Corporation

#### **KEYNOTE**

**Mr. Tony Aquila**  
CEO and Executive Chairman  
Canoo

## GENERAL INFORMATION

- Press may be in the room or online. As such, please keep in mind your comments as they may be quoted.
- The Summit will be recorded and photographed – we will ask all participants to sign a simple release to use images upon registration.
- Images and audio will be used in the production of a post-Summit summary report.
- Dress code for the Summit – including the reception and dinner on the 21<sup>st</sup> – is business casual.

## PROGRAM FORMAT AND DYNAMICS

The purpose of the keynote is for the special guest speaker to share evocative, provocative, educational remarks – aligned to the themes of the Mountain West Innovation Summit, as well as the Council on Competitiveness “[National Commission on Innovation and Competitiveness Frontiers](#)” – to enlighten and inspire Summit participants as they will spend two days in plenary and in breakout groups generating potential policy recommendations for the region and the nation to advance innovation capacity and capability.

- Keynote speakers can sit in the “main audience” – the emcee or “introducer” will call you up to stage when time.
- The total time allocated to the keynote speech is 45 minutes, including in/out time – please budget the keynote speech to last 35-40 minutes.
- The Summit is being designed as mostly-PowerPoint-free event. HOWEVER, we are making an exception for keynote presenters. OUR ASK – if you will use a PowerPoint, please email to Chad Evans and Yasmin Hilpert ([cevans@compete.org](mailto:cevans@compete.org); [yhilpert@compete.org](mailto:yhilpert@compete.org)) 24 hours in advance to pre-load and test; AND to bring a back-up on a jump drive.
- Should the keynoter be amenable, the “introducer” or emcee will be poised to return to stage and manage a short Q&A session with the keynoter and the plenary audience for the final 5-10 minutes of the session (audience members will have access to roaming microphones – and the “introducer”/emcee will ask audience members to identify themselves when asking a question).
- At the conclusion of the session, the “introducer”/emcee will thank the keynoter – and at that point, the keynoter is free to return to their seat in the plenary audience.

## KEYNOTERS' ROLES

- The keynoter is requested to provide a conversation-catalyzing, though-provoking, personal response to the themes of the Mountain West Innovation Summit and the Council on Competitiveness “[National Commission on Innovation and Competitiveness Frontiers](#).”
- PowerPoint slides or other graphics may be used – please see above about transmission of slides in advance of the Summit.
- The Summit organizers request the keynoter to **provide by Monday, June 13<sup>th</sup> a title/general theme** of remarks.
- If time allows for questions from the audience, and the keynoter is amenable, the keynoter should also be prepared to answer questions posed by participants and curated by the moderator. **Please advise by Monday, June 13<sup>th</sup> if amenable to Q&A.**
- A biography of the keynoter will be provided in the Summit program materials.

## KEYNOTER BIO



**Mr. Tony Aquila**  
CEO and Executive Chairman  
Canoo

Tony Aquila is an American businessperson, investor, serial entrepreneur, and inventor associated with 100+ patents in the automotive, aeronautics and cybersecurity sectors. He is the Chairman, CEO, and largest investor in Canoo, an advanced mobility and technology company with a mission to *Bring EVs (Electric Vehicles) to Everyone*. In 2022, Tony was appointed to the Future Mobility Council for the State of Arkansas by Governor Hutchinson.

He is also the founder of AFV Partners LLC, a long-term sustainable capital vehicle that invests globally in assets that contribute to a net positive impact on the environment. Tony has executed more than 70+ transactions with \$15bn+ in aggregate value and an industry leading return profile.

In 2005, Tony launched Solera, an automotive technology company. He took Solera public through a \$1 billion IPO in 2007 and private again in 2016, at a valuation of \$6.5 billion. During his tenure as CEO, Solera significantly expanded market share, executed more than 50 acquisitions, and employed more than 7,000 people in 90+ countries.

Tony has a “do-it-different” approach to innovation and is set to bring sustainable and purpose driven EVs to the heartlands and beyond. He is deeply rooted in his reverence for nature, affordable mobility for everyone, and helping businesses and teams succeed to make a lasting difference in the world.